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PRESS RELEASE

For Immediate Release

Triathlon Australia Announces Historic Partnership with Sheldon College

Serious about Education? Serious about Triathlon?

Triathlon Australia and Sheldon College are proud to announce a strategic partnership to form Australia's first Triathlon School of Excellence in QLD. This historic alliance will offer school aged students the unique opportunity to develop their triathlon talents under the direction of the Triathlon Australia Athletic Development Program. This school based program will offer Talented Triathlon students:

- **Specialised (Full Time) Talent Development Coaching from TA sanctioned Coaches**
- **World Class training facilities**
- **A World Class education**

Craig Redman, Triathlon Australia's National Manager for Athlete Development, said "***Triathlon Australia is excited to be partnering with Sheldon College in the development of our future champions. We have been working with Sheldon College for over 12 months on the planning of this alliance and I can honestly say that the facilities and staff provided by Sheldon College are truly world class***".

Anne Gripper, Triathlon Australia's CEO, said "***Sheldon College has both the entrepreneurial spirit and the traditional values that are ideally suited to this new venture. This partnership provides talented school aged Triathletes the perfect balance between education and their Triathlon ambitions. I look forward to working with Sheldon College on this great partnership***".

Dr Lyn Bishop, Principal and CEO Sheldon College, said “ ***We recognise that our extensive and modern facilities are suited to an excellence program for Triathlon. We believe our best opportunity has been to identify an individual sport with National, International and Olympic participation such as Triathlon, and our strategic vision for the College supports this decision. We believe this partnership will provide Triathlon Australia with a unique point of difference in its value proposition in both Talent ID and the world class education of school aged Triathletes. I am excited about the prospect of developing this multi-tier Triathlon Program at Sheldon College and look forward to working with Anne and the TA Coaches in the creation of our future Australian, World and Olympic Champions***”.

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For further information regarding the Sheldon College and Triathlon Australia, Talent Development Academy please visit www.sheldoncollege.com/triathlon or call Michelle Stoneman, Sheldon College Marketing Coordinator on 3206 5504 or email m.stoneman@sheldoncollege.com